





The logo for the World Publishing Expo 2013 features the text "World Publishing Expo 2013" in a white, sans-serif font. The text is overlaid on a rectangular image of a large, classical-style building with a prominent dome, likely a historical or cultural landmark in Berlin. The background of the logo is a light blue gradient.

World
Publishing
Expo 2013

Efficient printing

Berlin, Oct, 9th, 2013

Welcome!



4C
Wie böse ist Amazon?

4C
Mehr als eine Inselösung

4C
Zwischenmensch

4C
Die Unken

4C
DER FANT-PROPHET

4C
Kritische Gedanken

4cmagazin.de
twitter.com/4cmagazin
facebook.com/4cmagazin
martin.schwarz@4-c.at



4cmagazin.de
twitter.com/4cmagazin
facebook.com/4cmagazin
martin.schwarz@4-c.at

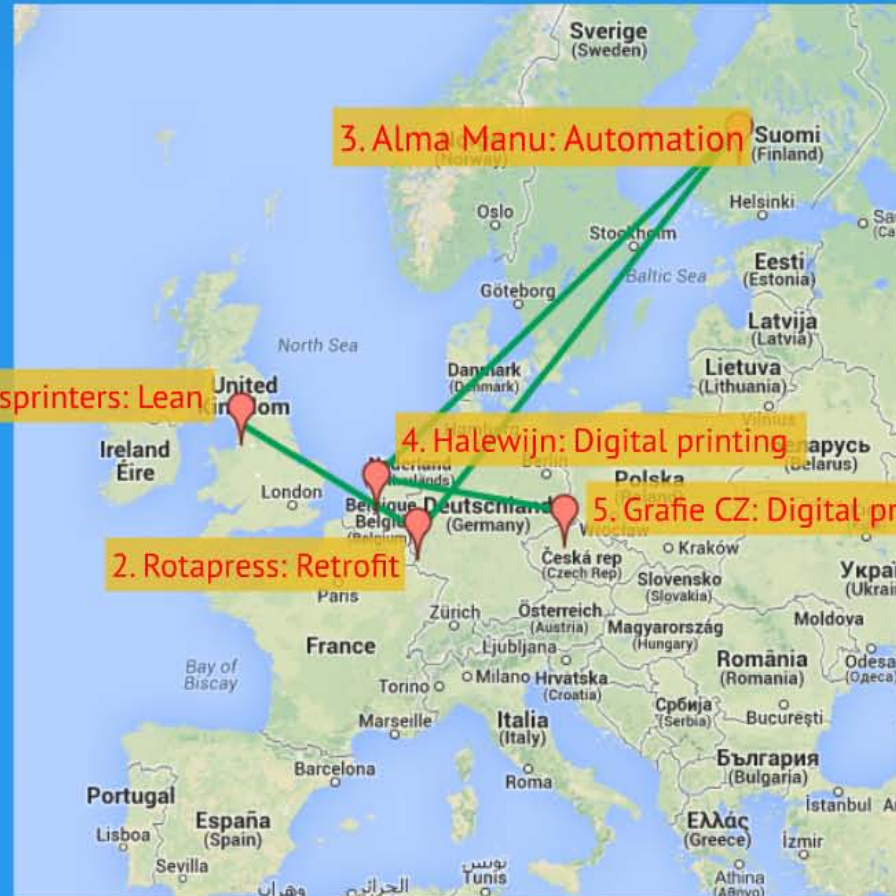


In the good old days...



Our journey today...





1. Newsprinters: Lean

3. Alma Manu: Automation

4. Halewijn: Digital printing

5. Grafie CZ: Digital printing

2. Rotapress: Retrofit

We wish you a
pleasant journey!



